Encouraging literacy opportunities will help promote letter knowledge and recognition. Wondering how to do that on the road? Think about the many opportunities we pass daily. Consider sharing your experiences of environmental literacy around you with a picture post and using the hashtag #grow2gether.

Children have windows of opportunity every day. Why not be a part of the experience? As you take a drive to your next destination consider the many locations of stores, gas stations, restaurants and more. Our neighborhoods are filled with print when we realize it.

Invite your child to play a game of “search for the letter in my neighborhood.” State how you play. Children may use traffic signs, store signs, restaurant signs, or anywhere they can identify letters on. You may want to start with letters in your child’s name. If your child does not recognize letters just yet, try describing their form. Ex: This letter looks like a snake. Can you find it?

Offering moments like these can make a task or concept to learn much fun and easier to grasp! Modify it by development. If you need to present a challenge, ask to search for a letter by a sound.

Learning on the Go!

- Want to do a number search instead? Numerals are also a part of learning literacy. Try asking your child, as you are shopping, to help you identify the numbers presented on isle signs.
- As you consider taking a walk, point out the numeral portion of addresses on homes. Take note of how numbers are used in your neighborhood!

Share with us! We would love to see how you did this activity. Use the hashtag #grow2getherso we can find it!