Literacy skills can be developed in many different ways that do not involve books. We can use environmental print such as signs, billboards, and food boxes to help promote early literacy skills. How can we help our children develop their literacy skills using environmental print while on the road? Consider sharing your experiences of with a picture and using the hashtag #grow2gether.

Our communities are rich with opportunities to engage our children in literacy activities. Everywhere we look there are letters and symbols that can be used to help them learn how to read by helping them to understand that there is meaning between written words and symbols and spoken word.

One thing you can create with all of the environmental print around you is an alphabet book. You will need paper, scissors, glue, saved cereal boxes, restaurant bags, and newspaper/magazine clippings to create this book. Devote one page to each letter and gather different logos to represent each letter. Glue the logos onto the page for their letter (ex: C for Chick Fil A) and put each paper together like a book! You and your child will have fun finding each item and it will be meaningful to your child because it is made up of things that they are familiar with.

Learning on the Go!

- Going on a car ride? Bring your newly created alphabet book with you on the road and use it to hunt for the logos around your community!
- When watching TV or reading stories, encourage your child to point out the logos during commercial breaks or TV shows they are watching!